



Azamara Club Cruises Receives #CruiseChat Birdie Awards

Azamara recognized as Favorite Small Ship Line and Most Engaging Cruise Line Executive

MIAMI, Jan. 12, 2016 - Azamara Club Cruises, the boutique cruise line known for its premier destination-immersive voyages for discerning travelers, is thrilled to announce that they have been recognized by the 4th Annual #CruiseChat Awards (also known as #TheBirdies). Azamara was named first place in the **Favorite Small Ship Line** category and Larry Pimentel once again was awarded the **Most Engaging Cruise Line Executive**.

#CruiseChat is the only Twitter chat dedicated to the world of cruise vacations, attracting the best and most knowledgeable cruise travelers from around the world gather every Tuesday at 2 p.m. EST on Twitter for an hour of informative travel talk. Each week, attendees are invited to weigh in on a new cruise topic, while thought-provoking questions are asked and answered by members of the #CruiseChat community.

"The team at Azamara Club Cruises 'gets' social media and how to engage online," said Simon Duvall, Editorial Director and co-host of #CruiseChat. "It speaks volumes that their CEO has been recognized as the Most Engaged Cruise Executive two years running. Making a genuine connection with social cruisers starts at the top."

The #CruiseChat Awards are designed to recognize and thank those in the cruise industry who are doing their best to inspire, delight and connect with cruise passengers, cruise-specialist travel agencies and the travel community on Social Media. There were more than 8000 votes during the 5 week contest and #CruiseChat awarded cruisers favorites across 21 categories.

"We are excited to be recognized by The #CruiseChat awards," said Larry

Pimentel CEO Azamara Club Cruises. "Being recognized by the #CruiseChat community is something we take great pride in and we look forward to continuing to connect with those who share our passion for cruising."

To learn more about what Azamara Club Cruises is up to on social like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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About Azamara Club Cruises: Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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