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AZAMARA CLUB CRUISES, ANTHONY BOURDAIN AND THE WOLFSONIAN-FIU MUSEUM TO HOST SOUTH BEACH WINE AND FOOD FESTIVAL EVENT

The Up-Market Cruise Line is the Exclusive Sponsor of “An Evening Aboard the S.S. Wolfsonian”

MIAMI, Feb. 10, 2014 – Azamara Club Cruises, the cruise line known for its destination-immersive voyages is bringing its nautical flair to the 13th Annual Food Network South Beach Wine and Food Festival (SOBEWFF) as the exclusive sponsor of “An Evening Aboard the S.S. Wolfsonian with Anthony Bourdain.” The cruise line is helping to set the stage, in conjunction with the Wolfsonian-FIU Museum for CNN host, author and chef Anthony Bourdain to curate a unique dining experience inspired by ocean liner menus from The Wolfsonian’s historic collection.

Bourdain will oversee the multi-course menu prepared by celebrity chefs **Daniel Boulud** (Daniel), **Andrew Carmellini** (The Dutch), **David McMillan** and **Fred Morin** (Joe Beef), **Francois Payard** (FPB), and **Eric Ripert** (Le Bernardin). Joining Bourdain to host this elegant affair that transports guests to a by gone era of luxurious ocean liner dining will be Azamara’s own Captain Johannes Tysse.

“Azamara Club Cruises is delighted to participate in this special evening which was inspired by Anthony Bourdain’s wish to curate a meal based on the Wolfsonian-FIU Museum fantastic collection of ocean liner menus,” said Larry Pimentel, president and CEO, Azamara Club Cruises. “It is an honor to represent modern day ocean voyages along with such esteemed chefs.”

“We were thrilled when Anthony Bourdain toured the museum saying that one of his dreams was to curate a meal based on the ocean liner menus in our collection,” said Cathy Leff, director The Wolfsonian-FIU Muesum. “We were even more thrilled when we learned it was going to happen”

Joining Captain Tysse at this star-studded event will be Azamara’s Executive Chef Robert van Rijsbergen, a captivating culinary expert in his own right as well as Cruise Director, Eric De Gray.

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The elegant evening, styled by Cristofle, includes a one item live auction for an exclusive voyage for two in Azamara Club Cruises' Club World's Owner's Suite. Proceeds from this event will benefit the Chaplin School of Hospitality & Tourism Management at Florida International University and The Wolfsonian-FIU Endowment Fund.

Azamara Club Cruises offers distinct destination-immersive experiences for up-market travelers. The cruise line uniquely features voyages with longer stays and more overnights at ports to provide guests the opportunity to experience night touring at some of the most compelling destinations of Europe, Asia, South America, West Indies, as well as Central and North America. On board the intimate *Azamara Journey* and *Azamara Quest*, guests receive exceptional and personal service and the cruise line's authentic, exclusive and bespoke *AzAmazing Evenings* events that showcase the unexpected colors and flavors of a destination. Guests also enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit www.AzamaraClubCruises.com. Connect with Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises, on Twitter @AzamaraVoyages or follow President and CEO @LarryPimentel. Travel agent professionals can access more information and make reservations at www.CruisingPower.com.

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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