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**AZAMARA CLUB CRUISES LAND DISCOVERIES PROMOTION OFFERS
COMPLIMENTARY SHORE EXCURSION AT EVERY PORT**

Up-market Travelers who book a 2014 Mediterranean Voyage can Enhance Voyage with Land Discoveries

MIAMI, Nov. 1, 2013 – Azamara Club Cruises is creating even more destination-immersive opportunities for guests looking to experience the azure waters and picturesque coastal ports of the Mediterranean. From today through December 15, travelers who book select 2014 Mediterranean voyages can enjoy a complimentary Land Discoveries shore excursion at each port of call to further delve into a destination's cultures and ambiance. This Land Discoveries opportunity allows guests to choose from amongst three excursions per port and also complements Azamara's *AzAmazing Evenings* events, which are held on each voyage and brings destination to life exclusively for the cruise line's guests. To learn more about the Land Discoveries promotion or for a full list of voyages, please visit www.AzamaraClubCruises.com.

From April through November 2014, both of Azamara's boutique-style ships, *Azamara Journey* and *Azamara Quest*, will sail the Mediterranean on a variety of itineraries from the Spanish, French and Italian Rivieras to the Greek Isles. Following the cruise line's guiding principle of destination immersion, each voyage features longer stays and more overnights in port, which provides the opportunity for night touring to experience authentic nightlife. Land Discoveries further help create those authentic moments for guests, by using local expert guides to take them on adventurous hikes and bike rides, shopping and dining, historic sites and neighborhoods, vineyard tours, to name a few.

An example of how the cruise line is crafting voyages to reflect this philosophy is *Azamara Quest's* April 11 voyage *A Mediterranean Easter*. This voyage offers guests the unique opportunity to discover the great historical sites of the Mediterranean, while coinciding with the regions elaborate Easter festivities. To start, guests will enjoy two days in Rome where church bells peel out across the city as Palm Sunday is celebrated. During the voyage, guests also will visit the stunning Amalfi coast with an overnight in Sorrento, before heading to Siracusa where a visit to the catacombs of St. John is in order. Concluding the 11-night voyage are port calls at Trapani on Good Friday, where guests can enjoy the lifelike floats and processions, and Livorno on Easter, where guests can explore Tuscany and Florence.

Azamara Club Cruises offers distinct destination-immersive experiences for up-market travelers. The cruise line uniquely features voyages with longer stays and more overnights at ports to provide guests the opportunity to experience night touring at some of the most compelling destinations of Europe, Asia, South America, West Indies, as well as Central and North America. On board the intimate *Azamara Journey* and *Azamara Quest*, guests receive exceptional and personal service and the cruise line's authentic, exclusive and bespoke *AzAmazing Evenings* events that showcase the unexpected colors and flavors of a destination. Guests also enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit www.AzamaraClubCruises.com. Connect with Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises, on Twitter @AzamaraVoyages or follow President and CEO @LarryPimentel. Travel agent professionals can access more information and make reservations at www.CruisingPower.com.

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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