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AZAMARA CLUB CRUISES' REDUCED SINGLE SUPPLEMENT PROGRAM OFFERS GREAT DESTINATION-IMMERSION VALUE FOR SOLO TRAVELERS

MIAMI, July 23, 2013 – Whether traveling alone or wishing to enjoy the privacy of their own stateroom, solo up-market travelers can enjoy amazing value with Azamara Club Cruises' reduced single supplement program. Differentiating the cruise line from others, Azamara's reduced single supplement program offers 125 percent of the double occupancy fare for guests traveling alone on more than 25 select voyages through 2014. Travelers can take advantage of Azamara's reduced single supplement program to embark on a destination-immersive voyage to some of the most intriguing destinations around the world and enjoy longer stays and more overnights in port for night touring. For the full list of reduced-single supplement voyages throughout Europe, the Far East and the West Indies, please visit: www.AzamaraClubCruises.com/special-offers/savings-singles.

It is not just the savings and abundance of diverse voyage options that makes this program so unique, but the experiences provided when embarking on an Azamara voyage. From immersing in a country's culture and traditions through adventurous Land Discoveries to a rejuvenating onboard spa treatment during a day at sea; or even unwinding in the comfort of the Mosaic Café, there's a feeling of camaraderie and luxury that comes with Azamara Club Cruises.

The cruise line's philosophy of destination immersion is reflected in one-hundred percent of Azamara's voyages, which all feature late-night departures and overnight port stays at a destination, some for up to three nights. Guests can revel in a destination's nightlife, dining and entertainment plus enjoy an *AzAmazing Evenings* event, the cruise line's authentic, exclusive and bespoke events that showcase the unexpected colors and flavors of a destination.

On board, guests enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

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For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit www.AzamaraClubCruises.com. Connect with Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises, on Twitter @AzamaraVoyages or follow President and CEO @LarryPimentel. Travel agent professionals can access more information and make reservations at www.CruisingPower.com.

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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