



Media Contact:

Harrison Liu (305) 982-2363
hliu@rccl.com

Janet Diaz (305) 539-4096
jdiaz@rccl.com

DESTINATION IMMERSIVE AZAMARA CLUB CRUISES RANKS IN *TRAVEL+LEISURE'S* WORLD'S BEST AWARDS

MIAMI, July 3, 2013 – Azamara Club Cruises, the destination immersive cruise line that pioneered longer stays and more overnight port stays on every voyage, has ranked #3 among Top Large Ship Cruise Lines in the Travel+Leisure 2013 World's Best Awards readers' survey. Continuing to build awareness and respect among up-market travelers, the cruise line has been recognized for a fifth straight year, not only for its exciting destinations and unique experiences around the world, but for its signature warm and attentive service onboard its two intimate ships.

“We are honored to be recognized by such discerning travelers as the readers of *Travel+Leisure* with an award that is a testament to the genuine experience guests enjoy aboard our ships,” said Larry Pimentel, president and CEO of Azamara Club Cruises. “Our distinctive destination-immersive proposition combines unique and favorite destinations with authentic hospitality and offers longer and more overnight stays around the world. This has really resonated with up-market travelers and the award is a magnificent recognition.”

In addition to receiving consistently impressive scores from guest surveys, the cruise line has been recognized with some of the travel industry's most coveted accolades since its rebranding more than three years ago. In addition to being named for five consecutive years in the Travel+Leisure 2013 World's Best Awards readers' survey, Azamara has ranked among the World's Top 10 Cruise Lines in the 2011 Conde Nast Traveler: World's Best list and received awards from online cruise resource Cruise Critic and *Travel Weekly* magazine's annual Magellan Awards.

Azamara Club Cruises offers distinct destination-immersive experiences for up-market travelers. The cruise line uniquely features voyages with longer stays and more overnights at ports to provide guests the opportunity to experience night touring at some of the most compelling destinations of Europe, Asia, South America, West Indies, as well as Central and North America.

— more —

On board the intimate *Azamara Journey* and *Azamara Quest*, guests receive exceptional and personal service and the cruise line's authentic, exclusive and bespoke *AzAmazing Evenings* events that showcase the unexpected colors and flavors of a destination. Guests also enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit www.AzamaraClubCruises.com. Connect with Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises, on Twitter @AzamaraVoyages or follow President and CEO @LarryPimentel. Travel agent professionals can access more information and make reservations at www.CruisingPower.com.

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

###