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**AZAMARA CLUB CRUISES CELEBRATES THIRD ANNIVERSARY OF  
DELIVERING IMMERSIVE VOYAGES TO INTRIGUING DESTINATIONS**  
*Guests Enjoy Double-category Upgrade to Club Veranda Stateroom at Standard Interior  
Price Plus \$1,000 ChoiceAir Credit per stateroom when booked Throughout April*

**MIAMI, April 1, 2013** – Azamara Club Cruises is marking its three year anniversary this April with a month-long opportunity for up-market travelers to enjoy even greater value when exploring the world’s most intriguing places aboard a destination immersive voyage. Travelers who make a booking in April 2013, for a voyage departing August 1, 2013 through July 2014, will enjoy a double-category upgrade to a Club Veranda Stateroom when booking at a Club Interior price. Paired with the cruise line’s existing ChoiceAir cruise credit of \$1,000 per stateroom, more inclusive amenities and newly launched complimentary *AzAmazing Evenings*, Azamara has created a unique value proposition that is sure to entice seasoned travelers.

“We are thrilled to mark our three-year anniversary of delivering destination immersive voyages at a great value as Azamara Club Cruises,” said Edie Bornstein, senior vice president of Marketing and Sales for the cruise line. “Since our rebranding, we have upgraded destination immersion with AzAmazing Evenings. We also upgraded our inclusive amenities and both ships were upgraded through extensive refurbishments recently. To commemorate our milestone, we’re upgrading up-market travelers with our anniversary offer to provide the opportunity to plan an unforgettable experience with Azamara.”

Additionally, guests will enjoy up to 50 percent savings on the voyage fare, 25 percent off Land Discoveries shore excursions when booked online prior to their sailing, as well as \$1,000 ChoiceAir cruise credit for bookings made before April 30, 2013. More information about Azamara’s Anniversary offer and applicable sailings can be found at <http://www.AzamaraClubCruises.com/2013UpgradePromotion>.

Azamara Club Cruises offers distinct destination-immersive experiences for up-market travelers. The cruise line uniquely features longer stays and more overnights in ports on each voyage to provide guests the opportunity to experience night touring in some of the most compelling destinations of Europe, Asia, South America, West Indies as well as Central and North America. On board its two intimate ships, which embody a sophisticated country club ambience, Azamara guests receive extraordinary and personal service from every member of the crew whose aim is to anticipate guests every need. Guests also enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines during lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

Beginning with each ship's Europe 2013 season, guests also will enjoy an authentic, intimate and bespoke AzAmazing Evening event on every voyage that showcases the true and sometimes unexpected colors and flavors of a destination, as well as more inclusive amenities including boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open.

For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises at [www.AzamaraClubCruises.com](http://www.AzamaraClubCruises.com). Follow Azamara Club Cruises on Facebook at [www.facebook.com/AzamaraClubCruises](http://www.facebook.com/AzamaraClubCruises) or on Twitter, @AzamaraVoyages. Travel agent professionals can also access more information and make reservations at [www.CruisingPower.com](http://www.CruisingPower.com).

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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