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**AZAMARA CLUB CRUISES MARKS LAUNCH OF AZAMAZING EVENINGS
WITH RECORD-BREAKING BOOKING MONTH**

***Destination-Immersive Voyages Continue to Resonate with Up-Market Travelers Looking for
Unique Itineraries and Once-in-a-Lifetime Experiences***

MIAMI, May 6, 2013 – Azamara Club Cruises celebrated a three year anniversary in April with a record-breaking booking month. The cruise line, which upgraded its destination-immersive offerings with the launch of *AzAmazing Evenings* last month, saw a 146 percent increase in bookings from the same time last year and has received outstanding feedback on its authentic, intimate and bespoke evening events, which are complimentary for all guests. The evening events reflect the culture and nightlife of intriguing destinations and showcases surprising and delightful colors and flavors offering guests the opportunity to pursue their passion for culture on a sailing that features experiences they could only dream of.

“We are delighted that our *AzAmazing Evenings* are receiving such a warm and enthusiastic response from both our guests and travel agent partners who see the value in a truly destination immersive voyage with Azamara Club Cruises,” said Edie Bornstein, senior vice president of Marketing and Sales for the cruise line. “To commemorate this *AzAmazing* record-breaking month, we have extended our celebratory anniversary offer through May, offering up-market travelers the opportunity to plan an unforgettable experience with us.”

The cruise line’s philosophy of destination immersion is reflected in one-hundred percent of Azamara’s voyages, which all feature late-night departures and overnight port stays at a destination, some for up to three days. Guests can revel in a destination’s nightlife, dining and entertainment plus enjoy an *AzAmazing Evenings event*, which offers experiences to suit a variety of culture-seekers.

More information about Azamara’s Anniversary offer and applicable sailings can be found at <http://www.AzamaraClubCruises.com/2013UpgradePromotion>.

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Azamara Club Cruises offers distinct destination-immersive experiences for up-market travelers. The cruise line uniquely features longer stays and more overnights in ports on each voyage to provide guests the opportunity to experience night touring in some of the most compelling destinations of Europe, Asia, South America, West Indies as well as Central and North America. On board its two intimate ships, which embody a sophisticated country club ambience, Azamara guests receive extraordinary and personal service from every member of the crew whose aim is to anticipate guests every need. Guests also enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines during lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

Already onboard *Azamara Quest* and beginning onboard *Azamara Journey* during her 2013 Europe season, guests also will enjoy an authentic, intimate and bespoke AzAmazing Evenings event on every voyage that showcases the true and sometimes unexpected colors and flavors of a destination, as well as even more inclusive amenities including boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open.

For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises at www.AzamaraClubCruises.com. Follow Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises or on Twitter, @AzamaraVoyages or connect with President and CEO @LarryPimentel. Travel agent professionals can also access more information and make reservations at www.CruisingPower.com.

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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