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## AZAMAZING EVENINGS CREATE EXCLUSIVE OPPORTUNITIES FOR CULTURE-SEEKERS TO EMBRACE DESTINATIONS

Azamara Club Cruises' Complimentary Night Touring Events Cater to Guests' Passion for Culture

MIAMI, February 20, 2013 – Culture encompasses a wealth of experiences to different people, from dining, to music, art or history and from local activities to traditional festivities. Azamara Club Cruises', soon-to-premiere, exclusive and custom-made night-touring events, <u>AzAmazing Evenings</u> delivers that range of experiences for the passionate up-market traveler. From an exclusive night at the ballet, to reveling at a waterfront party at Chanai, Crete, guests on a destination-immersive voyage with the cruise line will now, not only enjoy longer stays, more overnights and night touring, but also be invited to participate in a once-in-a-lifetime AzAmazing Evenings event. Launching with each ship's Europe season, AzAmazing Evenings reflect the culture and nightlife of intriguing destinations around the world and affords guests the opportunity to pursue their passion for culture on a sailing that features experiences they could only dream of.

"AzAmazing Evenings are authentic, exclusive and bespoke experiences that showcase the best of local life and often times, surprising and delightful colors and flavors of intriguing destinations around the world," said Edie Bornstein, senior vice president of Marketing and Sales, Azamara Club Cruises. "Azamara's unique value proposition of longer stays, more overnights and night touring on every voyage is what makes an AzAmazing Evenings event possible. The Azamara difference is that we are still in port long after other cruise ships have left."

The cruise line's philosophy of destination immersion is reflected in one-hundred percent of Azamara's voyages, which all feature late-night departures and overnight port stays at a destination, some for up to three days. Guests can revel in a destination's nightlife, dining and entertainment plus enjoy an AzAmazing Evenings event, which offers experiences to suit a variety of culture-seekers.

For Wine Lovers: Guests on Azamara Quest's April 10, Monte-Carlo to Andalucia voyage will enjoy a complimentary AzAmazing Evenings event at the Cordoniu Cellars. The Cordoniu family has been producing Spain's famous sparkling Cava wine since the 16<sup>th</sup> Century. On this visit guests will learn how Cava is made, sample the varieties paired with regional specialties, and be treated to a stunning flamenco performance across six stages, with a chance to meet and chat with the performers afterwards.

For Sports Lovers: Azamara Quest's April 3, Springtime Along the Cote D'Azur voyage will take them to the charming port of Sete, France, where they will watch the ancient and colorful sport of water jousting, found only in this region of the world. During this AzAmazing Evenings event guests will share ringside seats on the Royal Canal, and enjoy the unique spectacle, along with a fine array of local food and libations, including French wines, shellfish, tapenade and savory canapés.

For Gourmands: During Azamara Quest's June 3, Basque Country to the Channel Islands voyage, gourmands will experience an evening of Basque cuisine at Azurmendi, a three-star Michelin restaurant. Guests will be treated to traditional foods with a modern twist by Chef Eneko Atxa with time to tour the gardens and wine cellar beforehand and watch appetizers being prepared at food stalls in the grand dining room as they listen to ancient txalaparta music.

For Festive Culture-Seekers: Guests on Azamara Journey's October 26, Greek Isles & Cyprus, Suez Canal to Oman & Dubai voyage will enjoy an immersive evening at Limassol, Cyprus. There guests will be transported to Omodus Village to explore this traditional mountain village of narrow cobblestone lanes. They will enjoy a private section of the square where dancers representing Cyprus' different regions will perform as they sample local wines and mezes.

For Theatre Lovers: An evening at the ballet awaits guests on Azamara Quest's June 22, Baltic Rendezvous & Kiel Fireworks voyage. This AzAmazing Evenings experience is held at the famous Mikkhailovsky Theater, where guests will be treated to a red carpet entrance, complete with champagne before sitting down to gala performance exclusively for Azamara guests. Before this exquisite evening of ballet in the beautifully renovated theater, guests will enjoy a regal greeting by the Russian Horn Capella orchestra.

For History Lovers: Azamara Journey's August 4, Vatican to the Acropolis voyage will feature a complimentary AzAmazing Evenings experience at a typical Piedigrotta, in Sorrento, Italy. The Neapolitan festival from medieval times will be transported back to ancient Naples. Guests will wander through an authentic 'village' set in a lovely garden along with singers, dancers and musicians dressed in 19<sup>th</sup> Century costumes as they enjoy medieval music and sample delicacies at realistic market stalls along the way.

For Music Lovers: Overlooking the Amalfi and Bay of Salerno, guests on Azamara Quest's September 7, Footsteps of Napolean & Amalfi Coast will enjoy an evening at the village of Ravello, Italy. Perched on a cliff, the village is home to Villa Rufolo and the beautiful gardens that inspired Richard Wagner's second movement of Parsifal. During the evening they will be treated to stunning views of the sea as well as a classical concert followed by Prosseco and Italian sweets.

For Jetsetters: A beachside party awaits guests on Azamara Journey's July 11, Azamara Summer Favorites voyage, at lively Ibiza, Spain. Guests will dance the night way to a 60s-inspired retro party at the famous Nassau Beach Club, host to international jetsetters and Hollywood celebrities.

AzAmazing Evenings are complimentary and held once a voyage and are encouraged to be reserved prior to departure date. For more information on AzAmazing Evenings visit: www.AzamaraClubCruises.com/2013-Enhancements

Azamara Club Cruises offers distinct destination-immersive experiences for up-market travelers. The cruise line uniquely features longer stays and more overnights in ports on each voyage to provide guests the opportunity to experience night touring in some of the most compelling destinations of Europe, Asia, South America, West Indies as well as Central and North America. On board its two intimate ships, which embody a sophisticated country club ambience, Azamara guests receive exceptional and personal service from every member of the crew whose aim is to anticipate guests every need. Guests also enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines during lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

Beginning with each ship's Europe 2013 season, guests also will enjoy an authentic, exclusive and bespoke AzAmazing Evenings event on every voyage that showcases the true and sometimes unexpected colors and flavors of a destination, as well as more inclusive amenities including boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open.

For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises at www.AzamaraClubCruises.com. Follow Azamara Club Cruises on Facebook at <a href="www.facebook.com/AzamaraClubCruises">www.facebook.com/AzamaraClubCruises</a> or on Twitter, @AzamaraVoyages. Travel agent professionals can also access more information and make reservations at <a href="www.CruisingPower.com">www.CruisingPower.com</a>.

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.