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AZAMARA RETURNS TO EUROPE IN 2013 WITH THE MOST EXTENSIVE LINE-UP OF CULTURALLY IMMERSIVE EVENTS AND MORE INCLUSIVE AMENITIES
Travelers Receive Up To \$2,000 per Stateroom Cruise Credit when Booking Air Travel Through ChoiceAir

MIAMI, January 22, 2013 – Azamara Club Cruises clearly strikes a chord among up-market travelers through its distinctive *longer stays, more overnights* in port to offer guests the opportunity for *night touring*. And the cruise line’s 2013 Europe season will mark a crescendo in Azamara’s evolution as the best choice for destination immersion. Beginning March 27 and May 15, newly refurbished *Azamara Journey* and *Azamara Quest* will respectively launch [*AzAmazing Evenings*](#), exclusive, custom-designed events which will immerse guests in the cultures that intrigue them. The inclusive night touring experiences are bespoke, intimate and authentic to the destinations where they take place. Azamara’s upcoming Europe season also marks the inclusion of boutique wines, international beers and select standard spirits in the ships restaurants, bars and lounges when open. Travelers eager to experience Europe anew also can take advantage of up to \$2,000 per stateroom against the voyage fare when booking air through the cruise line’s ChoiceAir feature.

“Travelers should not miss out on Azamara’s 2013 European season, where guests will be the first to enjoy our unique *AzAmazing Evenings* and even more onboard inclusions,” said Edie Bornstein, senior vice president of Marketing and Sales for Azamara Club Cruises. “The voyages on our ships also will coincide with some of the continent’s most exciting special events and our longer stays and more overnights in port will provide guests the opportunity to not only see, but join in the celebration.

The cruise line’s twin jewel-box ships will ply European waters through November 2013, calling at familiar favorites such as Monte-Carlo, Ibiza and Santorini, as well as some of the less-trodden gems such as Sochi, Russia, host to the 2014-Winter Olympics; Cassis, France; and Propriano and Palamos, Spain. For an even more culturally-rich experience, guests can combine two, three or more consecutive voyages that repeat nearly no ports and multiply their choices of *AzAmazing Evenings* and destination immersion.

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Throughout the season, guests also may pair their vacation with a voyage that coincides with some of the region's top cultural events including Holy Week in Seville on March 27, the Monaco Grand Prix on May 23 or the British Open on July 14. For example, *Azamara Quest's* seven-night, *Seville April Fair* voyage, includes an opportunity for guests to experience Seville's annual spring celebration including a spectacular midnight fireworks show. The ship, which sails to many destinations larger ships cannot get to, docks in the heart of the city just a short walk from all the festivities.

Two exclusive voyages are hosted by Azamara Club Cruises' President and CEO Larry Pimentel and his wife Sandi featuring signature parties and activities with the Pimentels. The first of these [President's Voyages](#) aboard *Azamara Quest*, departs April 3, on the *Spring Time Along the Cote d'Azur* voyage. Guests will enjoy an incredible evening watching the ancient and colorful sport of water jousting at Sete Joute while partaking in finest array of local cuisine and libations. The second President's Voyage takes place October 1, aboard *Azamara Journey* during its *Tuscany, Monte-Carlo and the French Riviera* voyage. Here guests will be treated to an unforgettable operatic performance while dining at a medieval castle in the Tuscan countryside.

All 2013 Europe voyages are available for booking. More information about Azamara's 2013 Europe Promotion can be found at <http://www.azamarclubcruises.com/special-offers/2013-europe-program>

Azamara Club Cruises offers distinct destination-immersive experiences for up-market travelers. The cruise line uniquely features longer stays and more overnights in ports on each voyage to provide guests the opportunity to experience night touring in some of the most compelling destinations of Europe, Asia, South America, West Indies as well as Central and North America. On board its two intimate ships, which embody a sophisticated country club ambience, Azamara guests receive extraordinary and personal service from every member of the crew whose aim is to anticipate guests every need. Guests also enjoy fine cuisine and boutique wines from around the world, as well as more inclusive amenities, such as included gratuities; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines during lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

Beginning with each ship's Europe 2013 season, guests also will enjoy an authentic, intimate and bespoke AzAmazing Evening event on every voyage that showcases the true and sometimes unexpected colors and flavors of a destination, as well as more inclusive amenities including boutique wines, international beers and select standard spirits in the ships' bars, lounges and restaurants when open.

For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises at www.AzamaraClubCruises.com. Follow Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises or on Twitter, @AzamaraVoyages. Travel agent professionals can also access more information and make reservations at www.CruisingPower.com.

Azamara Club Cruises is a brand of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also owns Royal Caribbean International, Celebrity Cruises, Pullmantur, and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, the six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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