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**AZAMARA CLUB CRUISES RECOGNIZES TRAVEL PARTNERS WITH
“AZAMAZED BY YOU”
*Travel Agents to Receive \$200 Bonus Commission on New Bookings***

MIAMI, Nov. 14, 2012 – Azamara Club Cruises, the cruise line that is defining destination immersion, continues to grow with the steadfast support of the travel agent community. For the last three years, travel partners have embraced the concept of *Longer Stays, More Overnights and Night Touring*, and leveraged Azamara’s unique value proposition. To recognize travel partners for their dedication to the up-market cruise line, Azamara is launching *AzAmazed by You* and offering a \$200 commission bonus for each new booking made from Nov. 14 through Dec. 31, 2012.

“Azamara Club Cruises is grateful for the support that the travel agent community has shown us for the last three years,” said Edie Bornstein, senior vice president of Marketing and Sales for Azamara Club Cruises. “*AzAmazed by You* is our way to express appreciation for our travel partners and the year-end bonus commission offer demonstrates our unwavering support of them. We also are going to personally meet with some of the travel partners who have been by our side through the years, and whose work has helped us expand Azamara’s *longer stays, more overnights and night touring*, to include the new complimentary *AzAmazing Evenings*.”

Azamara’s unique destination immersion proposition offers an experience clients consistently rave about. By slowing down the ship and staying later or overnight guests are able to experience a country or cities’ culture in ways a brief port call does not allow.

By continually evolving the brand with experiences like the new complimentary destination events ashore, *AzAmazing Evenings*, the cruise line is expanding its offerings and providing unique selling points for travel agents. A selection of complimentary spirits, wines and international beers in bars and lounges also begins with *Azamara Quest* and *Azamara Journey’s* respective 2013 Europe season.

Travel agents are able to delve further into these unique Azamara offerings through Azamara’s World Academy, CruisingPower.com or from their dedicated sales support team, always eager to assist. Client connections also are encouraged through the travel agent locator found on AzamaraClubCruises.com.

Guests aboard *Azamara Journey* and *Azamara Quest* currently enjoy more inclusive amenities, such as included gratuities for housekeeping, dining and bar staff; complimentary bottled water, soft drinks, specialty coffees, teas, and complimentary red and white boutique wines to accompany lunch and dinner, complimentary self-service laundry; English Butler service for suite guests; and shuttle transportation to city centers in ports, where available.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who not only want to see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach.

Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivas, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises at www.AzamaraClubCruises.com. Follow Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises or on Twitter, @AzamaraVoyages. Travel agent professionals can also access more information and make reservations at www.CruisingPower.com.

Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 41 ships with three under construction.

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