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AZAMARA CLUB CRUISES HEATS UP THIS SUMMER WITH UP TO \$500 ONBOARD CREDIT FOR 2013 ASIA AND SOUTH AMERICA VOYAGES

MIAMI, June 1, 2012 – Azamara Club Cruises is tempting up-market travelers with an onboard credit offer of up to \$500 per stateroom on select Asia and South American voyages, as well as an upgrade from Club Oceanview to Club Veranda stateroom. The offer, applicable for bookings made June 4-8, 2012, adds more reasons for adventure seekers to explore the ancient and exotic culture of Asia or the bustling, metropolitan cities of South America in 2013 aboard the cruise line known for its destination immersion and authentic, extraordinary hospitality.

“This is an excellent opportunity for travelers to explore or rediscover exotic and simply stunning regions of the world from the comfort of a boutique Azamara ship,” said Edie Bornstein, senior vice president of Sales and Marketing for Azamara Club Cruises. “By offering travelers this added incentive we provide them with an opportunity to fully immerse themselves in a destination by booking a land discovery shore excursion or indulge in a spa treatment onboard.”

Up-market travelers can choose among 14 distinct itineraries for Azamara’s June offer and enjoy \$500 onboard credit per stateroom when booking stateroom Club Oceanview or higher stateroom. The offer is applicable for new individual U.S. and Canada bookings made with deposit. Eligible voyages include: *Azamara Journey* voyages departing, Jan. 26, Feb. 3 or 20, March 6 or 20, April 3 or 17 and May 1, or *Azamara Quest* voyages departing Jan. 5, Feb. 12 and March 2 or 14.

Azamara Journey and *Azamara Quest* both offer guests a wide range of onboard amenities and sail to destinations larger ships cannot. Azamara’s Asia voyages offer guests overnight and late-night calls in spectacular Halong, Bay or Ho Chi Minh City, Vietnam; Hong Kong, China; or Kobe, Japan. Azamara’s South America voyages uncover the colorful and bustling cities of Buenos Aires, Argentina, or Rio de Janeiro, in addition to smaller ports such as Belem, Brazil, located on the Amazon River.

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Additionally, guests will enjoy up to 50 percent savings on the voyage fare, 50 percent off Land Discoveries shore excursions when booked online prior to their sailing, as well as up to \$2,000 ChoiceAir credit for bookings made before Dec. 31, 2012. More information about Azamara's 2012 early booking bonus offers can be found at AzamaraClubCruises.com/SpecialOffers

Guests aboard *Azamara Journey* and *Azamara Quest* also enjoy more inclusive amenities, such as included gratuities for housekeeping, dining and bar staff; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines to accompany lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle bus to city centers in ports, where available.

ChoiceAir is Azamara's proprietary air-booking system, offering guests access to highly competitive airfares, more flight options and full control and visibility of their air arrangements. Guests enjoy exceptional, dedicated service that includes day-of-travel support to help them get to their voyage, even if they encounter flight delays or cancellations requiring a last-minute change or diversion to the next port of call. ChoiceAir is available through a travel agent, directly from Azamara Club Cruises, and online at AzamaraClubCruise.com/ChocieAir.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivas, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1.877.999.9553, or visit Azamara Club Cruises at AzamaraClubCruises.com. Travel agent professionals also can access more information and make reservations at CruisingPower.com.

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