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**AZAMARA CLUB CRUISES OFFERS UP TO \$2,000 AIRFARE CREDIT FOR IMMERSIVE EUROPE VOYAGES IN 2012 AND COMPLIMENTARY STATEROOM UPGRADE ON SELECT VOYAGES**

*Up-Market Travelers Also Enjoy Up to 50 Percent Savings on Fares, Half-Off Land Discoveries and Included Gratuities All Year Long*

**MIAMI, Jan. 13, 2012** – Recently recognized as having the best itineraries by *Conde Nast Traveler*, Azamara Club Cruises is inviting up-market travelers to immerse themselves in the sights, sounds and tastes of Europe in 2012 with airfare credits of up to \$2,000 per stateroom. Along with additional savings on cruise fares and shore excursions, plus included gratuities, guests will enjoy Azamara’s authentic hospitality on an immersive European adventure aboard the cruise lines two intimate ships, *Azamara Journey* and *Azamara Quest*.

“This is the year for up-market travelers to rediscover Europe aboard a destination-immersive Azamara voyage,” said Edie Bornstein, vice president of Sales and Marketing for Azamara Club Cruises. “Many of Azamara’s Europe voyages coincide with the continent’s most popular cultural celebrations, such as the Monaco Grand Prix and various European Jazz Festivals, and offer more overnight and late-night stays in port so guest can join in the festivities. Not only do we present extraordinary value to guests, but pay commission to our valued travel agent partners for many things, such as hotel, shore excursions and cruise tour bookings for their clients.”

Azamara Club Cruises recognizes the great value travel agents add to guests’ overall experience and offers agents in the fifty states and Canada up to 15 percent commission on cruise bookings and cruise tours, 10 percent commission on hotel stays, and ground transfers, as well as five percent on CruiseCare insurance when purchased through the cruise line. New for 2012, travel agents also can earn an additional commission of \$25 per booking when purchasing air transportation for their clients through ChoiceAir, Azamara’s proprietary air booking system.

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For new individual bookings made with deposit through March 31, 2012, aboard Azamara Europe voyages in 2012, travelers can enjoy \$500 ChoiceAir credit per guest, up to two guests, when booking an Oceanview-, Veranda-, or Club Continent Suite- category stateroom; and \$1,000 per guest, up to two guests, in a Club Ocean and Club World Owner Suites. Furthermore, travelers receive double ChoiceAir credits on *Azamara Quest's* April 4 voyage from Nice, France.

Year-round, travelers can take advantage of up to 50 percent savings off brochure rates and delve into the destinations that larger ships cannot reach with half off Land Discoveries (shore excursions) purchased online. More information about Azamara's 2012 booking bonus can be found at <http://www.AzamaraClubCruises.com/promotions/2012-pricing-program>.

Guests aboard *Azamara Journey* and *Azamara Quest* also enjoy more inclusive amenities, such as included gratuities for housekeeping, dining and bar staff; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines to accompany lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle bus to city centers in ports, where available.

ChoiceAir is Azamara's proprietary air-booking system, offering guests access to highly competitive airfares, more flight options and full control and visibility of their air arrangements. Guests enjoy exceptional, dedicated service that includes day-of-travel support to help them get to their voyage, even if they encounter flight delays or cancellations requiring a last-minute change or diversion to the next port of call. ChoiceAir is available through a travel agent, directly from Azamara Club Cruises, and online at [www.AzamaraClubCruises.com/ChoiceAir](http://www.AzamaraClubCruises.com/ChoiceAir).

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach.

Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivas, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit Azamara Club Cruises at [www.AzamaraClubCruises.com](http://www.AzamaraClubCruises.com). Travel agent professionals also can access more information and make reservations at [www.CruisingPower.com](http://www.CruisingPower.com). Azamara Club Cruises is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Royal Caribbean International, Celebrity Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement.

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