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AZAMARA CLUB CRUISES TEAMS WITH MASTER PERFUMER OLIVIER DECOSTER TO PROVIDE SIGNATURE 'ABOUT ROSE' AMENITIES

MIAMI, December 9, 2011 – Azamara Club Cruises is adding yet another element of exclusivity for its guests by becoming the only cruise line to introduce the European 'About Rose' collection of toiletry products on its two intimate ships, *Azamara Quest* and *Azamara Journey*. The brainchild of famed-French, master-perfumer Olivier Decoster, 'About Rose' offers guests a new range of specially tailored toiletry products to enjoy aboard a destination-immersive voyage with Azamara. The signature collection, available now, blends rich product formulations and unique fragrance compositions to offer spa-quality hair, bath and body products for both men and women.

“Up-market travelers on a destination-immersive voyage with Azamara Club Cruises can now enjoy the exclusive spa-like amenities of 'About Rose' in their stateroom after exploring some of the world's most exclusive destinations or exclusive events,” said Edie Bornstein, vice president of Sales and Marketing for Azamara Club Cruises. “We are thrilled to offer this signature amenity kit designed by the renowned Master Perfumer Olivier Decoster to our guests to enjoy in the comfort of their staterooms, as well as during rejuvenating sessions in our world-class day spas onboard.”

Aboard *Azamara Journey* and *Azamara Quest*, guests may pamper themselves with About Rose foaming body wash, body lotion, shampoo and conditioner plus a vanity set. The elegant collection, inspired by notes of tangerine, iris and amber, will add to the upscale experience for guests. The fragrance is an exotic blend of fruity, floral and spicy scents and develops further with strong fusion of wood, amber and iris essences.

Decoster, the founder and artistic director for HD Fragrances, is widely recognized across the world for having created exclusive perfumed and fragrances for some of the world's leading hotels, fashion design and interior design brands. Trained in Grasse, France, perfume has been Decoster's lifelong passion and he is one of the few perfumers who also holds a medical degree.

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Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivieras, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises at www.AzamaraClubCruises.com. Follow Azamara Club Cruises on Facebook at www.facebook.com/AzamaraClubCruises or on Twitter, @AzamaraVoyages. Travel agent professionals can also access more information and make reservations at www.CruisingPower.com.

Azamara Club Cruises is part of Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL), a global cruise vacation company that also operates Royal Caribbean International, Celebrity Cruises, Pullmantur, CDF Croisieres de France, as well as TUI Cruises through a 50 percent joint venture with TUI AG. The company owns a combined total of 40 ships and has one under construction and one under agreement.

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