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AZAMARA ANNOUNCES NEW SALES DIRECTORS

MIAMI, June 07, 2011 – Azamara Club Cruises today announced the appointment of Carmen Corvos Roig to Director of Field Sales and the promotion of Anita Carson, CTC, to Director of Strategic Partnerships.

“It is a great pleasure to announce these new appointments to the Azamara family,” said Edie Bornstein, vice president of Sales and Marketing for Azamara Club Cruises. “Carmen and Anita’s expertise and successes will help them continue to drive Azamara’s momentum to become one of the world’s most distinctive experiences for up-market travelers.”

Ms. Roig will oversee the day-to-day operations and needs of Azamara’s field sales team and help drive the cruise line’s success in meeting the department’s key goals. Prior to joining Azamara, Carmen served as Senior Director of National Accounts for Costa Cruise Line and Director of Sales at Carnival Cruise Lines. She has won numerous sales awards for consistently exceeding sales goals and developing exceptional relationships with her accounts.

Ms. Carson most recently served as Azamara’s Manager of Strategic Business Development for the Northeast Region. She will expand her responsibilities and apply her more than 25 years experience in the Travel and Hospitality industry to create strong strategic relationships with the cruise line’s sales partners. Prior to joining Azamara, Anita was the Regional Sales Manager for Cunard and Seabourn cruise lines for more than a decade.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara’s two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivieras, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region.

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Azamara Announces New Sales Directors – Page 2

Travelers also can choose even more immersive experiences with Azamara crusetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises microsite at www.AzamaraClubCruises.com. Travel agent professionals can also access more information and make reservations at www.CruisingPower.com.

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