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AZAMARA OFFERS COMPLIMENTARY UPGRADES, CHOICEAIR CREDITS AND ADDITIONAL SAVINGS FOR AUTUMN VOYAGES TO EXOTIC DESTINATIONS
Travel Professionals Also Can Earn Complimentary Voyage Hosted By Sales Leadership

MIAMI, June 07, 2011 – Set sail with Azamara Club Cruises this autumn and enjoy great savings and incentives on a culturally immersive experience. Featuring more overnights and longer stays in port, Azamara offers guests more time and a range of distinctive night touring options to explore deeper into the unique destinations that many larger ships cannot reach. Up-market travelers can take advantage of the offers for nearly all voyages with departures from October through December 2011, and enjoy stateroom upgrades, ChoiceAir credits, additional savings when combining consecutive voyages, and single-occupancy fares reduced to 125 percent. Travel professionals also can earn incentives for new Azamara bookings, including a complimentary stateroom aboard a voyage hosted by Edie Bornstein, the cruise line's vice president of Sales and Marketing.

Up-market travelers can enjoy a complimentary upgrade to a Club Veranda stateroom when they book an Oceanview stateroom aboard one of 16 select autumn voyages aboard *Azamara Journey* and *Azamara Quest*. Additionally, Azamara is offering ChoiceAir credits of \$500 per guest with a new booking in a Club Oceanview, Club Veranda and Club Continent Suite stateroom. Travelers making a new booking in the higher category Club Ocean Suites and Club World Owner's Suites can enjoy \$1,000 ChoiceAir credit per guest. Additionally, travelers who book two or more consecutive voyages to make a grand adventure at sea will enjoy double-Extended Voyages savings of \$600 cruise fare savings per stateroom, per voyage, for eight-night or shorter itineraries and \$800 savings per stateroom, per voyage, for nine-night or longer itineraries.

The cruise line's valued travel agent partners also can earn a complimentary Club Oceanview stateroom aboard *Azamara Quest's* October 1, 2011 Sicily & Amalfi Coast voyage, hosted by Ms. Bornstein, or aboard one of the select *Azamara Journey* and *Azamara Quest's* voyages for selling any two or more Azamara voyages during the same time period. Travel agents also can earn an upgrade to a Club Veranda Stateroom for selling five to nine Azamara autumn voyages, or to a Club Continent Suite for selling more than 10 voyages. During the October 1 voyage, Ms. Bornstein will recognize the cruise line's top-selling travel agents.

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Azamara guests enjoy the cruise line's hallmark extraordinary service, gourmet dining and more inclusive amenities, such as included gratuities for housekeeping, dining and bar staff; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines to accompany lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle bus to city centers in ports, where available.

ChoiceAir offers guests access to highly competitive airfares, more flight options and full control and visibility of their air arrangements. Guests enjoy exceptional, dedicated service that includes day-of-travel support to help them get to their voyage, even if they encounter flight delays or cancellations requiring a last-minute change or diversion to the next port of call. ChoiceAir is available through a travel professional, directly from Azamara Club Cruises, and online at www.AzamaraClubCruises.com/ChoiceAir.

The offers for travelers and travel agents are valid for all new U.S. and Canadian individual bookings aboard *Azamara Journey* and *Azamara Quest* with departures from October through December 2011, excluding *Azamara Journey's* October 25 and November 8, 2011 voyages. Bookings must be named, deposited and created between June 1 and July 31, 2011. Customers must use code "SEN5" at time of booking. Offers are subject to availability. Travel agents can access more information and make reservations at www.CruisingPower.com. Other restrictions may apply.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivieras, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises at www.AzamaraClubCruises.com.

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