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NOTE TO EDITOR: High-resolution image available upon request.



PHOTO CAPTION: *Azamara Journey* sailing up a Norwegian fjord near Flåm in June 2010. Azamara Club Cruises' two intimate ships, *Azamara Journey* and *Azamara Quest*, can sail to compelling destinations that larger ships cannot reach.

AZAMARA CLUB CRUISES TO DELIVER THE SPLENDOR OF THE BRITISH ISLES AND NORWEGIAN COAST IN 2011

MIAMI, August 31, 2010 – Azamara Club Cruises will span the breathtaking Norwegian Coast, diverse Icelandic landscapes, and charming British Isles on two unique voyages in summer 2011. Up-market travelers can choose among two remarkable voyages, departing from Copenhagen on August 17 or from Dublin on August 29, 2011, which sail to compelling destinations and enjoy extraordinary service aboard the European boutique hotel-style ship, *Azamara Journey*. Travelers also can take advantage of early booking values in 2010 for these two voyages, which offer 2-for-1 cruise fares, included gratuities, 50-percent rates on Azamara Land Discoveries shore excursions, and up to \$2,000 savings per couple.

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“Up-market travelers are looking for unique destinations and immersive experiences, and Azamara Club Cruises uniquely delivers them on our remarkable voyages,” said Larry Pimentel, president and CEO of Azamara Club Cruises. “Onboard, guests enjoy fine dining and more inclusive amenities, while visiting some destinations that larger ships cannot manage. Our voyages offer guests the opportunity for even more immersive experiences at culture-rich destinations, a hallmark of our cruise line, and *Azamara Journey* will feature overnight stays in Reykjavik, Bordeaux and Lisbon on these itineraries.”

Departing from Copenhagen, Denmark, the intimate, 694-guest *Azamara Journey*, will sail on a 12-night Iceland and Norwegian Fjords voyage on August 17, 2011. The ship will feature an overnight stay in Reykjavik, and include calls at Bergen and Geiranger in Norway; Lerwick/Shetland, Scotland; Akureyri, Iceland; and Torshavn in the Faroe Islands before arriving in Dublin on August 29, 2011.

Azamara Journey also will offer a 10-night voyage departing Dublin Port on August 29, 2011, featuring two days in Bordeaux, France, and Lisbon, Portugal, as well as call at Holyhead, Wales; Cork/Cobh, Ireland; and Bilbao, Gijon and Vigo in Spain.

Guests aboard *Azamara Journey* enjoy the cruise line’s extraordinary signature service and more inclusive amenities, such as included gratuities for housekeeping, dining and bar staff; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary boutique red and white wines to accompany lunch and dinner; English Butler service for suite guests; and shuttle bus to/from port communities where available.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara’s two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a European boutique-hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails in Northern and Western Europe, Mediterranean, Asia, South America and the Panama Canal, Transatlantic, and the less-traveled islands of the Caribbean, with more overnight and late-night stays in every region. For more information, consumers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises web site at www.AzamaraClubCruises.com.