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AZAMARA PARTNERS WITH PERRYGOLF TO OFFER ALL-INCLUSIVE GOLF AND CRUISE PACKAGE FEATURING TOP COURSES IN THE WORLD

MIAMI and WILMINGTON, NC, February 02, 2011 – Azamara Club Cruises, the destination-immersive cruise line for up-market travelers, today announced a strategic relationship with PerryGolf, the renowned luxury golf tour operator, to offer *Azamara Club Golf Cruises*, an escorted and all-inclusive golf tour and cruise program that features some of the world's premier golf courses. Designed specifically with the passionate golfer in mind and offering more opportunities for guests to play at more courses on a voyage, *Azamara Club Golf Cruises* combines a range of compelling itineraries with the superior golf experience that PerryGolf has refined since 1984. *Azamara Club Golf Cruises* add-ons are available through travel agents and Azamara directly, starting at \$2,682 per person, as well as non-golfing companion rates, starting at \$669 per person.

"We are proud to offer up-market travelers Azamara Club Golf Cruises, a truly superior golf program in the cruise industry catering to the avid golf player and their non-golfing companion," said Larry Pimentel, president and CEO of Azamara Club Cruises. "Our partnership is a connection of excellence with PerryGolf, reflecting our dedication to deliver unique and immersive travel experiences to our guests with some of the best brands in their fields. Azamara Club Golf Cruises offers the services and amenities of a country club experience, a new and elevated dimension for guests to play on some of the world's most renowned golfing destinations aboard a distinctive Azamara voyage."

Azamara Club Golf Cruises' guests enjoy a carefree experience as they cruise and golf among a collection of the world's finest courses, fully escorted by a PerryGolf tour manager, who attends to all of the details that golfers appreciate on land and on board. All golf programs commence with a one- or two-night pre-voyage golfing land stay, which includes luxury hotel accommodations, welcome cocktail reception to meet fellow guests, and dinner with select wines to share in the camaraderie of the sport, as well as optional sightseeing tours for an additional charge. During their voyage, guests will play at four or five of the world's most heralded courses, such as Old Head and Portmarnock, Ireland; Oitavos Dunes, Portugal; Montgomerie Links, Vietnam; Mission Hills, China; Four Seasons Provence, France; and Sperone, Corsica, depending on the itinerary.

"PerryGolf is delighted to offer our distinctive golfing program through Azamara Club Golf Cruises," said Gordon Dalgleish, president of PerryGolf. "We share Azamara Club Cruises' strong commitment to deliver a remarkable, luxury experience to guests at unique destinations. PerryGolf takes care of every aspect of the experience, from reservations to post-game activities, to offer guests the opportunity to fully enjoy spectacular golf courses and the camaraderie developed with like-minded fellow golfers."

Included also in the program are overnight golf shoe shining, green fees, golf cart rental, ground transportation, and golf bag delivery to the first tee and return to hotel or ship and storage after the round. On board, *Azamara Club Golf Cruises* guests enjoy an inclusive drink package, postgame cocktail receptions with fellow enthusiasts, and two group dinners, one in a specialty restaurant, to recount the day's play. Single supplements starting at \$263 also apply for the prevoyage portion of the program.

About Azamara Club Cruises

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, Azamara Journey and Azamara Quest, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails in Northern and Western Europe, Mediterranean, Asia, South America and the Panama Canal, Transatlantic, and the less-traveled islands of the Caribbean, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises web site at www.AzamaraClubCruises.com. Travel agent professionals can also access more information and make reservations at www.CruisingPower.com.

About PerryGolf

Established in 1984, Wilmington, N.C.-based PerryGolf offers the travel industry's most prestigious and diverse selection of luxury golf tours and lifestyle experiences to the British Isles, Portugal, Spain, France, Italy, South Africa, Australia, New Zealand and China. PerryGolf offers customized golf tour itineraries as well as escorted programs featuring land tours, small-ship charters and luxury train travel. The company's exclusive online trip calculator -- Plan Your Own TourTM -- allows travelers to generate immediate quotations for trips they create entirely online. For more information on PerryGolf, please visit www.perrygolf.com or call a PerryGolf travel specialist at 800-344-5257 or e-mail Information@PerryGolf.com.

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