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## **AZAMARA NAMED CRUISE PARTNER OF THE YEAR BY CRUISEONE**

*Cruise Line's Two Wins Includes Best Customer Satisfaction*

**MIAMI, November 2, 2010** – Azamara Club Cruises was named CruiseOne and Cruises Inc.'s Cruise Partner of the Year and Best in Customer Satisfaction, during the U.S. travel network company's annual awards ceremony. The recent event was attended by over 800 travel industry professionals.

"It is a great honor to be recognized by CruiseOne and Cruise Inc. as Partner of the Year and to win the Best Customer Satisfaction award," said Edie Bornstein, vice president of Sales and Marketing, Azamara Club Cruises. "These awards reaffirm the extremely positive feedback we have been receiving from our travel agent partners regarding our extraordinary onboard service and amazing itineraries that feature more immersive experiences at unique destinations."

Azamara Club Cruises continues to be recognized as a leader by industry experts, travel agent partners and guests. The CruiseOne and Cruise Inc. awards are in addition to the other recent honors including the Danish Travel Awards, *Travel Weekly* magazine's annual Magellan Awards and *Travel + Leisure* magazine's annual "World's Best" readers' poll.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, Azamara Journey and Azamara Quest, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivièras, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises microsite at [www.AzamaraClubCruises.com/DestinationImmersion](http://www.AzamaraClubCruises.com/DestinationImmersion). Travel agent professionals can also access more information and make reservations at [www.CruisingPower.com](http://www.CruisingPower.com).

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