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AZAMARA UNIQUELY DELIVERS EUROPE WITH UP TO \$2,000 CHOICE AIR CREDIT PER COUPLE IN 2011

2-for-1 Fares, Savings on Land Discoveries and Included Gratuities Offer Travelers Irresistible Europe Voyages

MIAMI, November 1, 2010 – Up-market travelers can immerse themselves in Europe's history, traditions and colorful cultures with Azamara Club Cruises in 2011, and take advantage of irresistible 2-for-1 fares, included gratuities and up to \$2,000 ChoiceAir credit per couple. For all new bookings made by December 31, 2010, aboard Azamara Journey and Azamara Quest's 2011 Europe voyages, the cruise line known for extraordinary service, unique destinations, fine cuisine and boutique wines, and wellness and vitality will uniquely deliver 2011 Europe voyages at some of the industry's best value. Furthermore, booked guests will enjoy 50 percent savings on advanced reservations for most of Azamara's Land Discoveries shore excursions.

Guests aboard Azamara Journey and Azamara Quest enjoy the cruise line's signature extraordinary service and more inclusive amenities, such as included gratuities for housekeeping, dining and bar staff; complimentary bottled water, sodas, specialty coffee, and teas, as well as complimentary red and white boutique wines to accompany lunch and dinner; complimentary self-service laundry; English Butler service for suite guests; and shuttle bus to city centers in ports, where available.

Travelers who book a Club Oceanview, Veranda and Continent Suite stateroom will enjoy \$500 ChoiceAir credit per person toward airfare from more than 70 North American gateways, while Club World Owner and Ocean Suite guests will enjoy \$1,000 ChoiceAir credit per person. Offers are only valid for all new individual U.S. and Canada bookings for voyages departing on April 4 through May 15 and June 4 through October 15, 2011, aboard *Azamara Journey*; and for voyages departing on May 6 through November 17, 2011, aboard *Azamara Quest*. ChoiceAir credit must book through ChoiceAir to qualify for the offer. Additional restrictions may apply.

ChoiceAir offers guests access to highly competitive airfares, more flight options and full control and visibility of their air arrangements. Guests enjoy exceptional, dedicated service that includes day-of-travel support to help them get to their voyage, even if they encounter flight delays or cancellations requiring a last-minute change or diversion to the next port of call. ChoiceAir is available through a travel agent, directly from Azamara Club Cruises, and online at www.AzamaraClubCruises.com/ChoiceAir.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, Azamara Journey and Azamara Quest, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach. Azamara Club Cruises sails European destinations, including the Baltic and Scandinavia, British Isles, Western Europe, French and Italian Rivieras, Greek Isles, Croatia, Holy Land and Black Sea, as well as Asia, South America and lesser-traveled islands of the West Indies, with more overnight and late-night stays in every region. Travelers also can choose even more immersive experiences with Azamara cruisetours in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. For more information, travelers can call their travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises microsite at www.AzamaraDestinationImmersion.com. Travel agent professionals can also access more information and make reservations at www.CruisingPower.com.