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**AZAMARA CLUB CRUISES HIGHLIGHTS UNIQUE EUROPEAN VOYAGES  
DURING CLIA'S WORLD'S LARGEST CRUISE NIGHT**

*Exclusive One-Night Offer Features Onboard Spending Credit up to \$500 for New Bookings*

**MIAMI, October 6, 2010** – Azamara Club Cruises is rewarding up-market travelers who book new Europe voyages, sailing between May and November 2011, during the Cruise Lines International Association's (CLIA) *World's Largest Cruise Night*. Offering onboard spending credits of up to \$500 per stateroom, the exclusive October 13, one-night offer is combinable with other select offers and provides travel professionals and travelers great value on an array of immersive itineraries that feature more late-night and multiple overnight stays in some of the world's most exciting ports – a distinctive feature of Azamara Club Cruises voyages.

“In the spirit of National Cruise Vacation Month and *World's Largest Cruise Night*, we are offering up-market travelers the opportunity to take advantage of an even greater value to experience some of Europe's most unique destinations, delivered uniquely aboard *Azamara Journey* and *Azamara Quest*,” said Edie Bornstein, vice president of Sales and Marketing, Azamara Club Cruises. “Our compelling one-night offer will help our travel agent partners present one of the best luxury values, combined with extraordinary service and amazing itineraries, to their clients during an evening that celebrates the cruise industry.”

Travelers in search of an amazing voyage on *World's Largest Cruise Night* have more than 40 Europe itineraries from which to choose – each more intriguing than the next. Beginning April 2011 and running through November, *Azamara Journey* will sail seven- to 12-night voyages throughout Italy, the French Riviera, the Baltic, Western Europe and the Iberian Peninsula; while *Azamara Quest* will focus on the azure waters of the Mediterranean with itineraries ranging from seven- to 10-nights starting in May 2011. Each ship exudes a European boutique, club-like ambiance coupled with extraordinary service, as they sail and stay at destinations larger ships can't reach.

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*World's Largest Cruise Night* is the 24-hour centerpiece of National Cruise Vacation Month and the largest promotion of the year for the cruise industry. Guests taking advantage of the offer will receive an onboard spending credit per stateroom based on category class booked – \$300 for Club Oceanview staterooms, \$400 for Club Veranda staterooms and \$500 for Club Suites. The offer excludes *Azamara Journey's* May 26 and May 30, 2011 voyages.

Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a boutique European hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vigor programs, all while sailing to a host of destinations larger ships can't reach. Azamara Club Cruises sails in Northern and Western Europe, Mediterranean, Asia, South America and the Panama Canal, Transatlantic, and the less-traveled islands of the Caribbean, with more overnight and late-night stays in every region. For more information, call your travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises web site at <http://www.AzamaraClubCruises.com/DestinationImmersion>.

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