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NOTE TO EDITOR: Hi-Resolution Image Available Upon Request.

***AZAMARA QUEST* OBSERVES 500-YEAR OLD TRADITION IN KOTOR BAY**



MIAMI, September 23, 2010 – As *Azamara Quest* departed Kotor, Montenegro, on Sept. 17, the ship's crew revived a 500-year old tradition – the placing of a stone on the island of the Lady of the Rock. Cheered on by guests, *Azamara Quest's* landing party, led by Staff Captain Panos Panagopoulos and Hotel Director Ryszard Gussman, exchanged gifts with Monsignor Srecko Majic, who presides over the church, and placed within the church a stone, painted Azamara Blue depicting the ship and inscribed with its name and the date. Pictured above from left to right are: Panagopoulos; Gusmann; Deck Officer Cadet Mastorakis Georgios; Msgr. Majic; Hotel Maintenance Manager Fafitas Vasileios; and Second Engineer Faraklas Konstantinos.

“This tradition observed by our crew reflects Azamara's core mission of destination immersion,” said Larry Pimentel, president and CEO Azamara Club Cruises. “We offer guests the opportunity to ‘live’ unique destinations and we deliver those destinations uniquely.”

The endeavor began when the Azamara Club Cruises' crew learned the origins of the island, where local fisherman from Perast found an icon of the Virgin and Christ on what was then a small rock in 1452. Since then, sailors venturing to sea made an offering for a safe voyage by adding a stone or small rock, leading to the formation of the only artificial island in the Adriatic and the base of the current Church of the Lady of the Rock.

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Azamara Club Cruises is a destination-immersive cruise line for up-market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, Azamara Journey and Azamara Quest, with a combination of 347 suites and staterooms, offer a European-boutique hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vitality programs, all while sailing to a host of destinations larger ships cannot reach.

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