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AZAMARA CLUB CRUISES RECEIVES TRAVEL WEEKLY MAGELLAN AWARDS
Cruise Line's Brochure and Brand Essence Video Honored with Gold and Silver

MIAMI, September 15, 2010 – Azamara Club Cruises has been honored with a *Gold* and *Silver* 2010 Travel Weekly Magellan Award from one of the travel industry's most respected publications. The cruise line's 2010-2011 Destination Guide received a *Gold* award in the direct marketing category, while its Brand Essence Video received a *Silver* award.

“We are deeply appreciative to be recognized by Travel Weekly's Magellan Awards,” said Edie Bornstein, senior vice president Sales and Marketing, Azamara Club Cruises. “Having only re-launched our brand and elevated our experience earlier this year, these honors from Travel Weekly add to the very positive travel agent and guest feedback, which tells us that Azamara is succeeding in catering to up-market travelers.”

The Magellan Awards is the premier award for the travel industry. From design to marketing to services, the Travel Weekly Magellan Awards honors the best in travel and salutes the outstanding travel professionals behind it all.

Azamara Club Cruises is a destination-immersive cruise line for up market travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a boutique European hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vigor programs, all while sailing to a host of destinations larger ships can't reach. Azamara Club Cruises sails in Northern and Western Europe, Mediterranean, Asia, South America and the Panama Canal, Transatlantic, and the less-traveled islands of the Caribbean, with more overnight and late-night stays in every region. For more information, call your travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises web site at www.AzamaraClubCruises.com.

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