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**NOTE TO EDITORS: Hi-Res Image Available Upon Request**

**ROYAL CARIBBEAN, CELEBRITY AND AZAMARA SHOWCASE LUXURY AT THE CRUISE LINES INTERNATIONAL ASSOCIATION'S LUXURY AND RIVER CRUISING EVENT**



**MIAMI, August 11, 2010** - Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises joined fellow member lines at the recent Luxury and River Cruising event hosted by the Cruise Lines International Association in New York City. Senior executives from the three sister cruise lines showcased each brand's distinctive luxury experiences, whether for families aboard the world's largest and most innovative cruise ships, for modern cruisers who appreciate trendsetting dining and impeccable service on some of the world's most stylish ships, or for up-market travelers seeking unique destinations and immersive experiences aboard European boutique-style ships delivering extraordinary service. Pictured above from left to right are: Larry Pimentel, president and CEO of Azamara Club Cruises; Terry Dale, president and CEO of the Cruise Lines International Association; Vicki Freed, senior vice president of Sales, Trade Support and Services, Royal Caribbean International; and Dan Hanrahan, president and CEO of Celebrity Cruises.

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