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AZAMARA CLUB CRUISES OPENS 2011-12 CRUISE TOUR PROGRAM TO EXOTIC DESTINATIONS WORLDWIDE

MIAMI, July 20, 2010 – From tango halls to souks, cathedrals to palaces, and pyramids to the Great Wall, Azamara Club Cruises today announced 13 land-tour itineraries, combinable with an Azamara cruise for cruisetour packages that offer more authentic cultural experiences for the up-market traveler. Ranging from two- to six-night escorted land adventures, guests can enjoy even more immersive experiences in eight of the world's most exciting destinations, including Rome, Athens, Buenos Aires, Cairo, Istanbul, Jordan and Israel, India, and China. All cruisetour packages embody Azamara's philosophy of visiting unique destinations; immersing in the destinations; delivering extraordinary service by every member of the staff and crew; savoring the regions' cuisines and fine wines; and focusing on wellness and vigor, onboard and on land. All land-tour itineraries are escorted by a Tour Director or a local host, and feature accommodations in five-star hotels located in metropolitan centers. In addition to included immersive experiences, guests will enjoy plenty of time for personal exploration and shopping, with full breakfast in the hotels, additional select meals, all transportation and ground transfers included in the land-tour itinerary.

“The introduction of these new offerings will enable up-market travelers to enjoy an even more immersive adventure with Azamara,” said Larry Pimentel, president and CEO of Azamara Club Cruises. “Guests have more opportunities to experience the cultures of exotic destinations by extending their Azamara voyage with a land-tour itinerary for an enthralling vacation. Throughout, every staff and crew will deliver Azamara Club Cruises' extraordinary signature service to our guests.”

Travelers can select from among 13 individual pre- and post-voyage land-tour itineraries to extend their Azamara vacation in some of the world's most exotic destinations. Azamara Club Cruises cruisetour itineraries are available for purchase ala carte, and travelers have the flexibility to opt for the land-tour extension at any point after they make their cruise booking for an enriching cruisetour vacation.

In summer 2011, guests of *Azamara Journey* and *Azamara Quest* can choose a two-night Athens or three-night Rome cruisetour package. In addition to the must-see sites in Athens, guests on this cruisetour will learn the traditional Greek dance of Syrtaki and learn to make their own set of Greek Komboloi beads, believed for centuries to possess stress-relieving properties. The Rome cruisetour includes a visit to the Pope's summer residence and Oastia Antica at the mouth of the Tiber River to see some of the most well-preserved Roman ruins and mosaics, as well as enjoy authentic Italian food and wine tastings and escorted tours of Vatican City's museums and historic buildings.

In the 2011-12 Austral summer, *Azamara Journey* guests can choose a three-night Buenos Aires & Iguazu Falls land-tour vacation extension to experience all the culture, flavors, and colors of this vibrant South American city. The cruisetour also takes guests for an overnight to the breathtaking Iguazu Falls on the border of Argentina and Brazil.

Guests of *Azamara Quest* also have a range of cruisetour packages choices for a more in-depth experience in the Near East. A two-night Istanbul cruisetour visits all the iconic sites of this ancient city, including a fortune-reading of guests' Turkish coffee drippings, while they enjoy a panoramic view of the bustling city from atop Pierre Loti. A four-night Jordan and Israel itinerary delves into the cradle of Western civilization, and a three-night Cairo itinerary features a visit to the wondrous pyramids of Giza on camelback and the labyrinthine Khan El Khalili Bazaar.

In the Far East, guests can rediscover the inland metropolises of India, including Delhi, Agra for the Taj Mahal, and Jaipur on an amazing five-night itinerary. Additionally, a five- or six-night cruisetour itinerary unveils the cultural heritage of China in Beijing, Xian and Hong Kong.

Azamara Club Cruises is a destination-immersive cruise line for upmarket travelers who want to not only see the places and cultures they visit, but to live them. Azamara's two intimate, 694-guest ships, *Azamara Journey* and *Azamara Quest*, with a combination of 347 suites and staterooms, offer a boutique European hotel ambience with extraordinary service, fine cuisine and wines from around the world, and wellness and vigor programs, all while sailing to a host of destinations larger ships can't reach. Azamara Club Cruises sails in Northern and Western Europe, Mediterranean, Asia, South America and the Panama Canal, Transatlantic, and the less-traveled islands of the Caribbean, with more overnight and late-night stays in every region. For more information, call your travel professional, dial 1-877-999-9553, or visit the Azamara Club Cruises web site at www.AzamaraClubCruises.com.