



**Azamara Club Cruises® wins “Best Boutique Cruise Line” and earns placement among several other categories in the 2019 USA Today’s 10Best Readers’ Choice Awards**

**Miami, January 2019** – Azamara Club Cruises, the boutique upmarket cruise line, has earned several accolades among USA Today’s 10Best Readers’ Choice Awards, including first place for “Best Boutique Cruise Line.” In addition, all three Azamara ships ranked in the top five for the category of “Best Small Ship.”

“We are very proud of winning “Best Boutique Cruise Line” and achieving placement in three other categories on the highly acclaimed USA Today’s 10Best Readers’ Choice Awards,” commented Larry Pimentel, President and CEO of Azamara Club Cruises. “Since 2010, we have been providing our guests authentic service with our award-winning boutique-style cruising and the ability to experience unparalleled destinations and local culture through our Destination Immersion program.”

The nomination process for the awards began with the publication’s travel experts, who select the top 20 nominees in contests covering cruises, food, lodging, destinations, travel gear, among more. Following, it’s up to the readers to make the final decision by casting their vote. Achieving this type of recognition from one of the top leaders in consumer travel underscores Azamara’s ability to exceed guests’ expectations, delivering immersive experiences for travelers both onboard and on land.

USA Today awarded Azamara Club Cruises due to their focus on Destination Immersion® – allowing passengers to stay longer in ports of call to experience the nightlife of Stockholm or enjoy an all-day expedition into the Costa Rican rainforest. Onboard, guests can experience a boutique hotel at sea with inclusive amenities such as gratuities, beverages, AzAmazing Evenings; and dedicated offerings to ensure a seamless experience, including shuttle service to and from port communities.

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**About Azamara Club Cruises** – Azamara Club Cruises is a boutique upmarket cruise line. Azamara’s wide selection of Destination Immersion signature programming that delivers authentic cultural experiences across the globe. In 2019, as part of its Explore Further offerings, Azamara will take guests to more than 316 ports, in 78 countries, including 268 late night stays and 150 overnights. Azamara’s commitment to Destination Immersion® cruise experiences coupled with exceptional authentic service offers and inclusive amenities make for a unique cruise vacation experience. Additional information can be found on [www.azamara.com](http://www.azamara.com).