



## Azamara Pursuit<sup>SM</sup> Officially Joins the Azamara Club Cruises Family with Naming Ceremony in Southampton, U.K.

Southampton, U.K. (August 30, 2018) — [Azamara Club Cruises](#)<sup>®</sup> celebrated the addition of Azamara Pursuit<sup>SM</sup> to the brand's existing fleet with a festive naming ceremony on board the ship in Southampton, U.K. Azamara Pursuit's two Godmothers — [Ellen Asmodeo-Giglio](#) and [Lucy Huxley](#) — christened the vessel alongside Chairman and CEO of Royal Caribbean Cruises, Richard Fain; President and CEO of Azamara Club Cruises, Larry Pimentel; and the Board of Directors.

“Since the announcement of Azamara Pursuit in September 2017, we have eagerly awaited this special moment to celebrate the ship's debut,” said Larry Pimentel, President & CEO of Azamara Club Cruises. “Azamara Pursuit's two godmothers both have a fearless dedication to adventure, and we could not be more pleased for them to lead us in this ceremony.”

Following the naming ceremony, the vessel set sail for a two-night voyage to Cherbourg, France to kick off the festivities with an AzAmazing Afternoon event. Inspired by Azamara's signature AzAmazing Evenings — a complimentary excursion offered to guests to connect them with the local culture and discover the destination's heritage — the afternoon was designed to enable guests to uncover and embrace the true nature of the destination through rare moments that reflect the French town's personality and authentic charm. The celebration began with exploring a quintessential French market that was constructed steps from the gangway and consisted of stalls selling flowers, cheeses & fresh fruits, pastries, French wines, baguettes, and much more. Later in the afternoon, Main Hall at La Cité de la Mar was transformed into a cabaret house where guests enjoyed performances by a 15-piece orchestra, dancers, a solo singer, among others.

Honoring Azamara's commitment to Destination Immersion<sup>®</sup> guests on board also had the opportunity to connect with the local culture from a selection of curated shore programming. Experiences ranged from viewing Bayeux Tapestry — which depicts the events leading up to Norman conquest of England — and Panoramic Cherbourg, offering views of the city's most historic landmarks, including Abbey of Our Lady of the Vow, a 12<sup>th</sup> century Catholic monastery and former marine hospital.

The voyage concluded with a White Night celebration, an evening soirée where cruisers can enjoy a feast served poolside by Azamara's officers and crew before dancing late into the night.

Azamara Pursuit will now journey from Southampton, U.K. to Barcelona, Spain on a [13-Night Wine & Romance Voyage](#).

Photos of Azamara Pursuit can be viewed here:

[https://www.dropbox.com/sh/t9nwkit7kjkmbxr/AACxL\\_LZbyXCKnVf4c4fllCwa?dl=0](https://www.dropbox.com/sh/t9nwkit7kjkmbxr/AACxL_LZbyXCKnVf4c4fllCwa?dl=0)

Azamara fans joining the celebration from afar can view additional photos from the festivities by following [@AzamaraVoyages](#) and [#AzamaraPursuit](#) on Twitter and Instagram.

*Learn more about Azamara Club Cruises by visiting <https://www.azamarclubcruises.com/>.*

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### **About Azamara Club Cruises**

Azamara Club Cruises is a boutique upmarket cruise line. Azamara's wide selection of Destination Immersion signature programming that delivers authentic cultural experiences across the globe. In 2018, as part of its Explore Further offerings, Azamara will take guests to more than 200 ports, in 70 countries, including 170 late night stays and 114 overnights. Azamara's commitment to Destination Immersion® cruise experiences coupled with exceptional authentic service offers and inclusive amenities make for a unique cruise vacation experience. Additional information can be found on [www.azamara.com](http://www.azamara.com).

### **About Royal Caribbean Cruises Ltd.**

Royal Caribbean Cruises Ltd. (NYSE: RCL) is a global cruise company that owns and operates three global brands: Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. We are a 50% joint venture owner of the German brand TUI Cruises, a 49% shareholder in the Spanish brand Pullmantur. They operate diverse itineraries around the world that call on approximately 540 destinations on all seven continents. Additional information can be found on:

[www.royalcaribbean.com](http://www.royalcaribbean.com), [www.celebritycruises.com](http://www.celebritycruises.com), [www.azamarclubcruises.com](http://www.azamarclubcruises.com), [www.tuicruises.com](http://www.tuicruises.com), [www.pullmantur.es](http://www.pullmantur.es), or [www.rclinvestor.com](http://www.rclinvestor.com)

### **Media Inquiries:**

Hue & Cry U.S.

Christine Ehly | Alex Hettinger

E: [AzamaraUSPR@huecryagency.com](mailto:AzamaraUSPR@huecryagency.com)

T: +1 (646) 760-2038